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Mixed-Use Development Handbook (Development Handbook Series)



Synopsis

Vividly illustrated, this practical guide reveals how to develop mixed-use projects that incorporate place-making principles. Written by a team of experts, it lists the key points that can make or break a project and describes best practices and techniques developing mixed-use town centers, towers, urban villages, and districts. Illustrated with photos, examples, and case studies, the book describes the real-life experiences and strategies of seasoned developers, planners, and architects. Case studies discuss feasibility and financing, planning and design, marketing, project costs, sales & leasing data, and lessons learned.

Book Information

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Customer Reviews

Both the book and the service are great.

This book is a go-to-reference on mixed-use development.

This book has been very useful in my work as a building metrologist. Five stars.

1. The book gives useful knowledge for beginners but if you have more than 2 years of industry experience you can forget it.
2. Cases are limited to several and lack of Asian perspective.
3. A great text book for new comers to real estate development.

Excellent overview. If you're involved with Mixed-Use Development in any way, buy this book as a great reference! Shawn C, CCIM

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